Why Vets Choose Oralade® GI Support

- Tried and Tested Recipe
- 8 out of 10 dogs prefer Oralade over leading electrolyte brand
- Up to 72% more fluid intake with Oralade compared with plain water

Outcomes of study measuring the percentage of hospitalised dogs spontaneously drinking Oralade in preference to water (2014)

<table>
<thead>
<tr>
<th>Total ml</th>
<th>Oralade GI Support</th>
<th>Water</th>
</tr>
</thead>
<tbody>
<tr>
<td>3862</td>
<td>2448</td>
<td>542</td>
</tr>
<tr>
<td>Total Number of Dogs</td>
<td>38</td>
<td>38</td>
</tr>
<tr>
<td>Average ml/Dogs</td>
<td>59.2</td>
<td>14.3</td>
</tr>
<tr>
<td>Number of Dogs that drank</td>
<td>29</td>
<td>20</td>
</tr>
<tr>
<td>% of Dogs that drank</td>
<td>0.763158</td>
<td>0.526316</td>
</tr>
</tbody>
</table>

**References**

7. Outcome of study measuring the percentage of hospitalised dogs spontaneously drinking Oralade in preference to water. Katherine Howie VN VTS(ECC).

**Feeding Guide**

**Start enteral nutrition up to 24hrs earlier with Oralade GI support.** Microenteral nutrition & Oral rehydration support in a palatable ready to serve formula.

**Direction for use**

- Microenteral nutrition support for; Anorexic or critical care patients, suitable for acute gastrointestinal disorders as first source of enteral feeding. Zero fat and low protein enable fast absorption.
- Oral rehydration support for mild to moderate dehydration caused by vomiting or diarrhoea or other gastrointestinal disorders. Isotonic formula quickly restores balance of electrolytes and fluids.
- Palatable chicken flavour encourages intake even when nauseous. 2% glucose for simple energy.
- Hypoallergenic - made with Hydrolyzed chicken liver. Suitable for all patients; Renal, Urinary, diabetic, (Zero contraindications).

Period of use: Up to 1 or 2 weeks while re-introducing normal food. Water should be available at all times. Offer free choice in a bowl, replace unused portion after 12 hrs.

**Additional use:** Hydration support during hot weather, travel, exercise, whipping.

**COMPOSITION**

- Purified Water, Dextrose Monohydrate, Sodium Chloride, Potassium Chloride, Monosodium Phosphate, Chicken Liver Hydrolysate.

**ANALYTICAL CONSTITUENTS**

- Crude Protein 1%, Crude Fat 0.1%, Crude Fibre 0.3%, Moisture 96%, Inorganic Matter 0.5%, Potassium 0.08%, Sodium 0.14%, Chloride 0.20%, Phosphorous 0.027%, Calcium 0.006%.

**ADDITIVES**

- Xanthan Gum 0.12%, L-Glutamic Acid 0.19%, Glycine 0.4%, Galacto-oligosaccharide 0.1%, Natural Flavouring.

**ENERGY VALUES**

- 14 kcal per 100ml

**Manufactured and distributed by:**

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EC REG: GBNI/4035
For more information Call +44 (0) 2887 789245
email: info@macahl.com
www.oraladevet.com

**COMPLAINTS & INQUIRIES**

www.oraladevet.com

**#feeddontfast**
Microenteral Nutrition

Feeding patients early and proactively with a combination of fluids, electrolytes, functional amino acids and simple sugars supports enterocyte recovery.

Acute Gastroenteritis - a common condition

1. Patients may be anorectic 2 to 3 days prior to arrival at clinic
2. The GI tract needs constant nutrition to maintain a healthy barrier and motility
3. Lack of nutrients and energy results in gut atrophy, and break down of mucosal barrier
4. The metabolic rate of the GI tract actually increases with illness

Most gastrointestinal diets are too high in fat and protein for use within the first 24 hours.

Critical care nutrition and oral rehydration support from DAY 1

Oral Rehydration Therapy

Provides a balanced increased level of fluids and electrolytes (including, sodium, potassium and chloride) and water. High palatability encourages fluid intake and simple glucose provides needed energy.

Potential benefits of this approach for gastroenteritis in dogs, compared with IV fluid administration, include lower owner-related veterinary costs and decreased staff time associated with treatment.

TESTIMONIALS

Anna Richmond – Reading
Dog – Gastroenteritis
Animal drank Oralade with no force. Seemed to enjoy the flavour and because it is freezeable the remainder could be stored so was cost effective.

Stephanie Watson – Isle of Man
Dog – Intestinal foreign body
Post op was anorectic and not eating. Tried Oralade for the first time and she loved it. Was really easy to syringe feed. Only needed little amounts which is good for a nauseous patient. After a day of Oralade started eating solids again. Really impressed with the product. Non offensive smell and very palatable.

Amy Jennings – Coulsdon
Cat – Was being hospitalised/treated for IMHA
The cat needed some ronaxan tablets but was a nightmare to tablet. We tried everything. He started becoming nauseous when we even just tried to give any kind of medication, as soon as we got him out of the basket. Even water in a syringe in his mouth made him gag and regurgitate. We then tried Oralade, he took it syringed into his mouth. Really well. So we mixed all of his medication in with it!

Microenteral Nutrition

1. Start with small amounts (trickle feed) via syringe or managed feeding tube 0.25ml/kg/hr
2. Increase volume +50% every 2 to 4hrs
3. Mix with complete diets to improve; palatability, absorption, calorie intake

Stop Gut Atrophy in its tracks!

What happens when an animal doesn't eat? Fasting is not the answer!

HEALTHY GI TRACT

GUT ATROPHY

Sick Animal stops Eating
Lack of nutrients to gut wall
Intestinal mucosal atrophy
Bacterial translocation

Isotonic formula quickly absorbs essential fluids and electrolytes

Easily digestible, 0% fat, 1% protein 14kcal/100ml

Functional amino acids Glutamate and Glycine quickly nourish enterocytes, helping maintain the mucosal barrier and improve nutrient uptake

Prebiotic fibre Galacto-oligosaccharide stimulates gut microflora

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